THE OVERALL OBJECTIVE OF THE **PROJECT**

overall objective of the RECP Demonstration project under the "Greening Economies in the Eastern Neighborhood (EaP GREEN) Programme of the European Commission is to improve the resource productivity and environmental performance of businesses and CBOs in the target industry sectors (food processing, chemicals construction materials) of the Eastern Partnership Economies and thereby contribute to industrial sustainable development generation of employment and incomes.

This will be achieved through the widespread implementation of RECP concepts, methods, techniques and policies by businesses and other organizations, governments at all levels, and providers of business services, including advisory and financial services.

IMPLEMENTING ORGANISATION:

This project in Armenia is implemented by the Armenian Office of the Regional Environmental Centre for the Caucasus that is an independent, non-for-profit organization, established to assist in solving environmental problems as well as development of the civic society in the countries of the South Caucasus.



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RECP project. It is addressed to different stakeholders Community based organizations (CBOs) interested in

PROJECT MAIN ACTIVITIES:

The duration of this project is 36 months starting from 2013. The RECP Demonstration Component is structured in three work-streams.

1. RECP human and Institutional Capacity Development:

The project will prepare UNIDO certified group of Armenian experts who will deliver value-adding RECP services to Armenian enterprises and CBOs, in particular in the priority industry sectors, namely

- ✓ agro-food processing
- ✓ chemicals and
- ✓ construction materials

National experts will be trained to develop assessment skills and business advisory competencies and experiences. They are expected to deliver value adding RECP services to enterprises and CBOs in Armenia. The RECP services to be developed and delivered by the national experts will be complimentary to other types of environmental and energy advisory services.

RECP Implementation, Dissemination and Replication:

It is expected that this work stream will result in the implementation of RECP concepts, methods, practices and technologies by enterprises and CBOs in Armenia. Their environment, resource use and economic benefits will also have been monitored and verified to provide a foundation for communications and advocacy initiatives, including dissemination of results through publications, workshops and other media. A number of up to 8-10 demonstration companies will be assessed based on RECP methodology already in 2014.

3. RECP Technology Support:

It is aimed to improve access to appropriate and affordable RECP practices and techniques, in particular for the target industry sectors. Common technical needs will be identified following the RECP assessments and customized technical solutions will identified, appropriate mechanisms and developed for their transfer and/or deployment and effective implementation, operation and maintenance in Armenia.

PROJECT RESULTS:

It is expected that businesses, business membership organizations, government and potentially other stakeholders (e.g. professional associations, academia) will have improved their awareness and understanding of RECP, its benefits and contribution to sustainable development. The industry demonstration and replication activities will provide enterprise success stories, with documented environmental, economic and other benefits of RECP implementation. This will contribute towards overcoming weak incentives for consideration and implementation of RECP.

Armenian businesses will benefit from RECP implementation through cost savings on energy, materials, waste and effluent disposal, improved compliance, and innovative products and services which will be assessed and generated by UNIDO RECP national experts and grounded/suggested to SMEs interested in resource efficiency and cleaner production. RECP methodology will help to identify corrective measures for each of the industries/sectors involved.